

**ethalks**



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# ethics talks

Ethics is a branch of philosophy that involves systematizing, defending, and recommending concepts of right and wrong behaviour

Talks are informal conversations about some common interest topics

a monthly meeting to discuss together  
topics about **ethics, inclusivity &  
diversity, images & communication**

**what**



starting from the talk about ethics, we would like to **share with the whole team** experiences on **ethics topics** in our daily work

**why**



By the end of this journey, we would like to collect all the **material and insights** that will come out of our discussions to build an **iGenius Design Code of Ethics.**

**goal**



As ethical and social implications of AI continue to unfold, companies may need to create new jobs tasked with the critical responsibility of establishing AI frameworks that uphold company standards and codes of ethics.

[KPMG, Top 5 AI hires companies need to succeed in 2019](#)

**a new job**

## background

Marketing – Law – Product  
Design – Philosophy – Psychology

## job title

AI Ethicist – Chief AI Ethics Officer –  
Chief Trust Officer – Ethical AI Lead –  
AI Ethics and Governance –  
Trust and Safety Policy Advisor (...)

## hiring companies

Microsoft – Salesforce –  
Department of Defense Joint  
Artificial Intelligence Center –  
Accenture – Workday – Google (...)

# who's the design ethicist



- each appointment includes an **activity to encourage discussion** on the topic of interest
- we will share a **calendar of topics** with the whole team and start to collect **a call for topics** for future events
- every team member can make **topics proposals** and can also host the meeting and **personalize the activities**
- extend the format to the company and present ideas and reflections during a **speedy friday session**

# how

1. short presentation of the topic
2. share the activities rules for the discussion
3. collect thoughts & wrap up

**structure**



## dark patterns

is it possible to combine business logics and ethics?

## inclusion & diversity

disability – LGBTI+ – physical & mental health – company and product cultures

## image & communication

politics – journalism  
clickbait – social media

call for topics...

...

# topics





You are responsible for what  
you put into the world.  
And you are responsible for  
**the effects those things  
have upon the world.”**



Victor Papanek, designer and advocate  
of the socially responsible of design

[The academy of Design – Code of Professional Conduct](#)



[A designers code of ethics – Mike Monteiro](#)



[It's Time for a Code of Ethics for Designers](#)



[Do product designers need a code of ethics? – Dropbox](#)



[Top 5 AI hires companies need to succeed in 2019](#)



[Humans, not Users – TedTalk](#)



[Design Ethics & The Truth About Who Designers Really Work For](#)



[What your design say about you – TedTalk](#)



[Ethics for design](#)



[Designing for Tomorrow – Spotify](#)



[Ethical Design: Promoting respect for people & nature](#)



[Design Ethics of Humane Technology – Ted Talk](#)



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